

**CONTRACT**  
**Atlanta's 7th Annual 3 Day Bead Extravaganza**

THE DOWN THE STREET BEAD SHOW  
421 West Minnesota Ave., Orange City, Florida 32763  
1-386-774-2735 ▪ Toll Free 1-866-667-3232 ▪ Fax 1-386-774-4130  
Email [info@thedownthestreetbeadshow.com](mailto:info@thedownthestreetbeadshow.com) ▪ [www.TheDownTheStreetBeadShow.com](http://www.TheDownTheStreetBeadShow.com)  
[www.atlantabeadextravaganza.com](http://www.atlantabeadextravaganza.com) short version [www.beadextrav.com](http://www.beadextrav.com)

2011 SHOW LOCATION  
**North Atlanta Trade Center**  
**100 Jeurgens Court**  
**Norcross, Georgia 30093**

Friday, September 23rd (12 noon to 6pm)  
Saturday, September 24th (10am - 6pm)  
Sunday, September 25th (10am - 5pm)

We are a Retail Bead and Jewelry Show first. Wholesale sales are conducted to qualified buyers with the proper tax resale licenses. We do not want dealers who sell wholesale to the public. We will be registering all customers at the door and will give them badges to indicate the type of buyer they are.

We are looking for quality handmade jewelry artists, bead artists, and bead dealers who would like to be a part of our show. If you feel that you have something to offer to our show other than being the cheapest in price please feel free to contact us by filling the form out below.

Show promotion includes ads in The Bead and Button Magazine, Lapidary Journal, Local Newspapers. Plus mailings to our own mailing list, The Bead and Button list, plus targeted mailings to galleries, bead shops, and retail customers.

**RULES**

For the sake of brevity The Down The Street Bead Show will also be known as TDT SBS. This application shall not become effective until signed by the vendor. TDT SBS is a retail/wholesale show. All merchandise should be priced at retail. Wholesale prices can be offered to buyers with the proper resale licenses.

Sales tax must be collected by all vendors on retail sales. The vendor is responsible for obtaining all tax ID numbers required by law. The vendor is also responsible for obtaining his own permits and licenses and for paying the sales tax collected.

The vendor is responsible for obtaining his/her own insurance covering all risks. The DTSB Show is in no way to be held responsible for theft, damage, or acts of God.

The DTSB Show is not liable for injuries, accidents, or loss of any kind as a result of weather, natural disaster, mechanical, or electrical failure or loss of sales as a result of these conditions.

A minimum of 50% deposit will hold your space(s). The full amount must be paid in full one month before the show date. Our preference is that you pay the whole amount up front. Failure to make payments on time could result in the loss of your space(s) and we reserve the right to fill spaces that are not paid in full on time by someone on the waiting list. Last minute sign-ups will be charged an extra \$25.00 per table.

**All show fees and deposits are non refundable.**

**SET-UP & BREAK DOWN TIMES**

Friday set up allowed starting at 1pm. Saturday morning set up at 6am. Vendors are required to be set up and open on time. Break down begins at the exact closing hour, please not before.

**TABLES**

We provide 8ft by 30 inch tables for the amount of tables you have requested.

All displays are to be table top only. Prior arrangements must be made for booth type displays (see below).

One back table is allowed to be used for cash box, bags, etc., you must provide the table and we will not guarantee you will have room to use the back table. Please plan to adapt.

A back table is not to be used as a display table unless it is a paid for back table (see below). If you need a back table for display we allow it for a fee and you must provide the table. Fee is \$100.00 for use up to a size - 6ft x 24 inch table, 2 tables fee is \$200.00 - 3 back tables fee is \$300.00. This includes extending tables with 2x6's and boards, even if you only use a 6 inch area behind your table by using a 2x4 or board extension or other...the fee is - still \$100.00 per table. If it is used on the 3 of the display tables we provide then fee is \$100 x 3 = \$300.00. Note that these are not walk around display tables - Your customers must reach across the front of your display tables that we provide to access beads displayed on the back tables. Yes, we are trying to discourage back tables. Above are the options. We do have a few vendors who need special Booth Set Ups.

### VENDOR CONTRACT INFORMATION

Your Name \_\_\_\_\_ Business Name \_\_\_\_\_  
Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

What type of booth do you need? (check one)

1 8ft table \$300.00 \_\_\_\_\_ 2 8ft tables \$500.00 \_\_\_\_\_ 3 8ft tables - \$750.00 \_\_\_\_\_

90% of Beads made by me - 1 8ft table in Artist Showcase - \$275.00 \_\_\_\_\_

Jewelry Designer - 1 8ft table in Artist Showcase - \$275.00 \_\_\_\_\_

FEE for 500 watts of electric for lighting is \$35.00 \_\_\_\_\_ Please charge me extra - I need more than 500 watts \_\_\_\_\_

Description of Beads and/or Jewelry That You Sell

\_\_\_\_\_  
\_\_\_\_\_

Comments, Questions

\_\_\_\_\_  
\_\_\_\_\_

Print your name \_\_\_\_\_ Signature \_\_\_\_\_

.....  
I understand the need for the Retail / Wholesale Rules - circle one yes / no  
.....

Makes checks payable to: The Down The Street Bead Show - MC or Visa Credit Card Call Rick or Audrey at 1-866-667-3232 or Fax 386-774-4130

Mail the contract to: 421 West Minnesota Ave., Orange City, FL 32763

Thank You, Rick Baldwin and Audrey Quetier